



CATALYST
KITCHENS

STRATEGIC PLAN 2025-2027

Vision:

All individuals have a pathway to economic mobility and stability.

Mission:

Create a community of learning and resources dedicated to supporting individuals with barriers to employment to launch and grow careers.

Strategy:

We achieve this through a network of organizations that thrive and grow by sharing best practices, raising awareness, and advocating together for one another and their constituents. Network members support one another, and the movement of culinary skills training and workforce development as a whole.

Create Engaging Member Events

- National summits that reach and uplift as many members as possible.
- Regional events that seek out innovative practices.
- Professional development that provides opportunities for member staff to connect, collaborate, share best practices, and support one another.
- Online events and webinars that bring member staff relevant and engaging content in accessible formats.

Grow Our Portfolio of Funded Services

- Leverage funding to facilitate member access to free and low-cost events.
- Invest in the professional development of member staff as leaders.
- Build and fund accelerators that touch on core elements of our model - job training, social enterprise, hunger relief, and development.
- Ensure our resources and services are accessible for organizations of all sizes.

Harness National Collective Impact

- Curate, source, and house a diverse suite of best practices and resources for members to use.
- Collect data that provides clear benchmarks for organizational and program performance.
- Analyze national trends, systems, and data that empower us to advocate nationally and allows members to advocate locally.
- Forge national connections with vendors, partner nonprofits, and government agencies.

Provide In-Depth Technical Assistance

- Foster learning and program growth through member-to-member connections that leverage and value member expertise.
- Customize work that meets emerging member needs, problems, and creates shareable solutions.
- Run group workshops and accelerators that help to train, grow, and retain member staff.
- Leverage partners to provide the resources, both programmatic and financial, to carry out this work.